



#WOMEN4OCEANS

Annual Report 2018

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Founder & Director: Farah Obaidullah
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WHY WOMEN4OCEANS

The Ocean is in crisis. Climate change, excessive and destructive fishing and pollution are all taking their toll on the ocean's ability to sustain earth's life support systems. Whilst there are many initiatives geared at tackling these issues, Women4Oceans is unique in that it focuses on the intersection between gender, equality and ocean health. W4O advocates for a system change where harnessing our diverse perspectives will ensure change on the water happens quickly and fairly.

MISSION STATEMENT

Women4Oceans is a platform that recognizes the need for diversity and inclusion of all voices, and in particular the feminine perspective, in the ocean space, in order to accelerate positive outcomes for the ocean. Specifically Women4Oceans connects and amplifies the work of women working around the world towards healthy oceans.

OVERVIEW

Women4Oceans was founded by ocean advocate Farah Obaidullah and was officially established as a non-profit organization (Stichting Women4Oceans) in the Netherlands on January 10th 2017. The Women4Oceans Board of Directors can be found at women4oceans.org

Women4Oceans is active on Facebook, Instagram & Twitter @Women4Oceans.

Women4Oceans comprises a directory where women can be found by search term (e.g. ocean policy, plastics, fisheries etc), name, city and country. This facilitates collaborates and makes ocean women around the world more visible.

ACTIVITIES FOR WHICH FUNDING IS USED

- **Campaigning and Lobbying**
- **Communications (Awareness Raising, Video Production)**
- **Support and Empowerment**
- **Training/Mentoring**
- **Administration**

2018 ACTIVITIES

W40 is run entirely by volunteers. In 2018 we had one full time volunteer (Farah Obaidullah) and two part time volunteers.

Our main activities in 2018 were centered around communications and network building.

In her capacity as founder of Women4Oceans, Farah Obaidullah was invited to participate and/or speak at the World Ocean Summit in Mexico, the ADEX dive show in Singapore, the Volvo Ocean Race in The Hague, The Diplomatic Council of Luxembourg.

Through a focus group an application was developed entitled the **Gender Balance Bingo App** for use at conferences. This app is free to download through at women4oceans.org and highlights gender and exclusion bias at conferences in an effort to improve the playing field for all voices in the ocean sector.

In 2018 Farah Obaidullah was invited to write a number of online blogs and publications including:

https://www.huffpost.com/entry/to-help-save-our-oceans-listen-to-women_n_5a96c7d4e4b0e6a52303b84f

<https://www.woi.economist.com/an-open-ocean/>

https://www.immersion.surf/en/meet-farah-obaidullah-founder-of-women4oceans/?fbclid=IwAR0rN0wiG-sTFyahwbMd7Dtg_JrHPptvj4aXy0TcB-Lfd_PNEWzGdlH5JM

<https://www.thesisters.global/home/magazine/2018-Jul>

2018 wrap-up newsletter (Approx. 1200 subscribers):

<https://us15.campaign-archive.com/?u=58522942f13ba12ab9c6d5c07&id=1f0690f0cf>

Growth in 2018

New members to the W40 Directory: 84 professional ocean women

New members to W40 community: Approx 1000.

In 2018 we held our second Women4Oceans event in Tokyo. In our inaugural year Women4Oceans held events in London and Tokyo.

FINANCIAL STATEMENT

Women4Oceans has no operational budget. We received a limited number of donations from individuals, mostly through Facebook birthday fundraisers. The total amount of donations received in 2018 was 2259 Euros. This money together with personal funds from Farah Obaidullah was used to execute activities including events, travel and communications.

Amount in Euro:

Income		Expenses	
Donations	2659	Administration	105
Grant		Travel	2497
Fundraising		Communications	107.5
		Equipment	557.21
Total	2659		3266.71