



#WOMEN4OCEANS

Annual Report 2020

Stichting Women4Oceans
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Founder & Director: Farah Obaidullah
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WHY WOMEN4OCEANS

The Ocean is in crisis. Climate change, excessive and destructive fishing and pollution are all taking their toll on the ocean's ability to sustain earth's life support systems. Whilst there are many initiatives geared at tackling these issues, Women4Oceans is unique in that it focuses on the intersection between gender, equality and ocean health. W4O advocates for a system change where harnessing our diverse perspectives will ensure change on the water happens quickly and fairly.

MISSION STATEMENT

Women4Oceans is a platform that recognizes the need for diversity and inclusion of all voices, and in particular the feminine perspective, in the ocean space, in order to accelerate positive outcomes for the ocean. Specifically Women4Oceans connects and amplifies the work of women working around the world towards healthy oceans.

OVERVIEW

Women4Oceans was founded by ocean advocate Farah Obaidullah and was officially established as a non-profit organization (Stichting Women4Oceans) in the Netherlands on January 10th 2017. The Women4Oceans Board of Directors can be found at women4oceans.org

Women4Oceans is active on Facebook, Instagram & Twitter @Women4Oceans.

Women4Oceans comprises a directory where women can be found by search term (e.g. ocean policy, plastics, fisheries etc), name, city and country. This facilitates collaborates and makes ocean women around the world more visible.

ACTIVITIES FOR WHICH FUNDING IS USED

- **Campaigning and Lobbying**
- **Communications (Awareness Raising, Video Production)**
- **Support and Empowerment**
- **Training/Mentoring**
- **Administration**

2020 ACTIVITIES

W40 was run entirely by volunteers. In 2020 we had one full time volunteer, remunerated only for her speaking engagements (Farah Obaidullah) and two part time volunteers.

In her capacity as founder of Women4Oceans, Farah Obaidullah was invited to participate and/or speak at: The Hague Talks in Berlin, the Jackson Wild Film Festival: Wild Women – Oceans and Conservation, Impact Fest 2020, The Hague (speaking in the plenary session as well as hosting two round tables). Finally in her capacity as both the founder of Women4Oceans and the global campaigner with the Deep Sea Conservation Coalition, Farah spoke at the Defend the Deep seminar, hosted by the Sustainable Ocean Alliance and the Oxygen Project.

Women4Oceans joined the [Water Bear Network](#). An interactive streaming service dedicated to the future of our planet.

Due to the global Covid pandemic, many of our planned activities were postponed. For example, Farah Obaidullah was scheduled to speak in Iceland on overfishing as well as the importance of diversity and inclusion in ocean decision-making. We focused on the production of educational material. To this end we began producing a book together with over 30 women ocean experts. The book serves as a one-stop shop on ocean issues. We will be publishing with Springer-Nature. The book covers everything from pollution and overfishing to climate change, ocean governance and our human interaction with the ocean. You can learn more at: theoceanandus.com

2020 wrap-up newsletter (approx. 1200 subscribers):

<https://us15.campaign-archive.com/?u=58522942f13ba12ab9c6d5c07&id=6d7add653>

Growth in 2020

New members to the W40 Directory: 64 professional ocean women

New members to W40 community: Approx 2000. Total around 5000

FINANCIAL STATEMENT

Women4Oceans has no operational budget. We received a limited number of donations from individuals, mostly through Facebook birthday fundraisers. This money together with personal funds from Farah Obaidullah was used to execute activities including events, travel and communications.

Amounts in Euro:

Income		Expenses	
Donations	2311.07	Administration costs	166.91
Grant		Travel	65.73
Fundraising	1363.12	Fees	2904
Total	3674.19		3136.64